



Strategic Plan

A New Direction – Setting the Course

Looking Ahead: 2011 and Beyond



VISION

Regina Public Library continues to be known as an innovative community leader that inspires lifelong learning and literacy in a welcoming environment, while respecting and celebrating the unique diversity of Regina.

MISSION

Regina Public Library engages the citizens of Regina by providing a community gathering place where the joy of reading, discovery and lifelong learning is promoted and encouraged.

Where.....

- everyone can access information, in all its forms, for enjoyment, work and study
- diverse cultures are represented, respected and celebrated
- we play a leadership role in the economic and educational success of the city, its residents and businesses
- literacy is nurtured and intellectual freedom is respected.

VALUES

Regina Public Library is a public space that provides services to the citizens of Regina in the form of resources, experiences and client relations.

The following values are the foundation of our service:

1. Learning

We inspire, cultivate and support lifelong learning for all.

2. Access for All

We support physical, intellectual and cultural access in a welcoming environment.

3. Service and Accountability

We are accountable to the Regina community and are responsive to its ever changing needs through the delivery of effective and efficient services.

4. Intellectual Freedom

We support the principle of intellectual freedom and the rights of each citizen to privacy, communication and action within the law. The Library endorses the Canadian Library Association Statement on Intellectual Freedom.

5. Community Leadership

We are an integrated cultural institution that is committed to helping create the future of Regina and strengthening our diverse community.

STRATEGIC DIRECTION

Branch Renewal

Regina Public Library is dedicated to serving Regina's community effectively and efficiently through the Central Library and its eight Branches.

We will review the services provided at each of our locations to ensure we meet the ever-changing needs of the community.

As Regina's population continues to grow and the city expands, RPL will review the current locations of our Branches, to ensure that each Branch continues to meet the needs of the community it serves.

Using community consultation and our evidence-based decision making process, we will determine the level of desired service that is needed at each location. Based on the results, we will create a specific development plan and an implementation strategy for each location.

This direction may result in the initiation of new public library services that are independent of current or future library-owned and operated infrastructure. By following this process, RPL will be in a position to take advantage of new operational and technological efficiencies.

Over the next 10 years, RPL will review each location and look at the feasibility of renovating, rebuilding or relocating each of our Branches. These decisions will be based on the needs of the community at the time of the Branch review.

With many options and a Board of Directors focused on the community, the future is bright for our patrons and Regina Public Library.

Regina Public Library's newest branch, Prince of Wales, opened in September, 2011.





Central Library, located in downtown Regina, represents the heart of Regina Public Library.

Central Library Development

Known for being unique, Central Library is home to numerous diverse artistic and cultural activities and is one of only two library systems in Canada that has a nationally ranked art gallery.

Built in 1962, it's very evident that the Central Library has outgrown its existing building.

It is time to add soul to the heart of the City with a new, vibrant, modern gathering place in downtown Regina. A new Central Library will become a distinguishing city landmark, an anchor for downtown activity, and a model of sustainability.

The vision for the new Central Library will incorporate a variety of dynamic and contemporary uses, such as premier arts and culture organizations, versatile meeting

spaces, unique street-oriented retail shops and dining opportunities.

This new facility will provide the downtown core with an innovative and distinctive cultural presence for Regina residents, tourists and visitors.

A new Central Library will also positively impact the visual, cultural and economic well-being of our community.

The first steps have been taken to make this vision a reality. In 2009, a Steering Committee was created from key stakeholders.

Regina Public Library's vision for a new Central Library is now moving to the next phase of developing a superior library facility and cultural centre.

RPL in 2011 and Beyond

RPL is widely used by many Regina residents. Through a variety of traditional and non-traditional marketing techniques, the opportunity exists to bring even better visibility to the services and programs that RPL offers.

We proudly opened our first new Library Branch in Regina since 1995. This new Branch allows us to expand our horizons and move in the direction of other new libraries. We now offer new services such as our first comprehensive, self-check location and drive-up book return.

RPL is a major partner in the new North Central Shared Facility. This exciting new venture will allow us to increase programs and services through partnership and integration with other community organizations.

We will venture into a new collections approach for neighbourhood Branches. Our new Branch will look more like a bookstore than a traditional library and is designed to make browsing easier and more convenient.

These expanded visions move RPL away from the traditional library philosophy and will help evaluate the success of these new features for future renovations in our other Branches.

Creating a Welcoming Environment

The RPL Board and staff are very committed to continuing to make the Central Library and our eight Branches more friendly and welcoming to our patrons.

By reviewing the commissioned audit of our public spaces and interior design, RPL is now in a position to better utilize the available space in each of our Branches.

With the incorporation of new furniture, shelving and signage in targeted areas, RPL will have new resources to deliver a welcoming environment for families, school-aged children, teens and adults.

The RPL Board makes the Library a positive place to work for its current employees and is an employer of choice for future employees.

The Glen Elm Branch mural, by artist Danny Fernandez, creates a welcoming atmosphere for Library patrons.





Meeting Community Needs

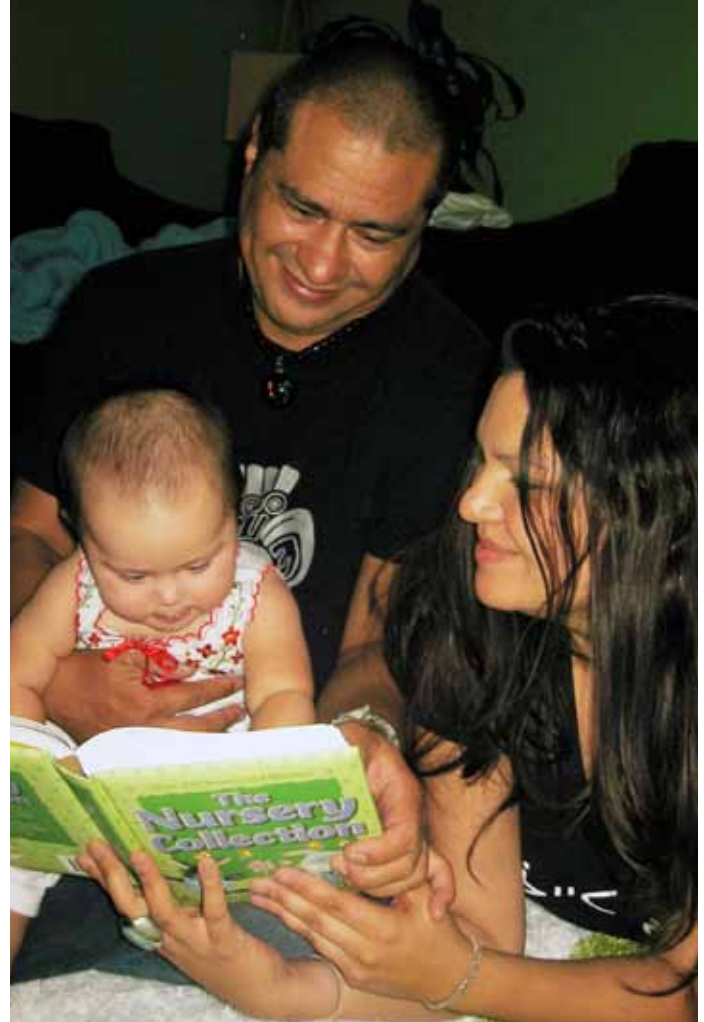
The face of Regina is changing as more people from around the world come to our community.

The Board understands the importance of providing quality library services that meet the changing needs of the entire community.

As a community leader, RPL will use an evidence-based decision making process to review how it is meeting the needs of Regina's new and current citizens.

This will include improved hours of operation, new furniture and quality programs, events and services that are delivered in an efficient and cost-effective way.

Consideration will be given to the diversity of the people and the interests that make Regina the unique community it is today. Special attention and focus will also be given to the interests and needs of Regina's aboriginal community.



Fundraising

The Library Board will ensure the funding needs of Regina Public Library are met through various fundraising activities.

Profits from these fundraising initiatives will be used to renew our current Library Branches and initiate construction of the new Central Library and downtown Cultural Centre.

Prepared by



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